TED GRANT PHOTOGRAPHY EXHIBIT

Behind the scenes with Island Medical Program students

His most famous photo is of Prime Minister Pierre Trudeau sliding down a banister. But all he’s shot in 60 years as a photographer, Ted Grant’s favourite work is the photo series he has done of doctors and nurses at work.

It’s a project that began 30 years ago when Grant was lying on a gurney about to head into surgery at the Ottawa Civic Hospital. "I was on the table and all of a sudden I thought ‘What a great place to shoot. There are lights, there are people, there are all kinds of things going on.’"

Later that year Grant asked the surgeon if he could follow him around with a camera for a week. The surgeon agreed. Two books and a Bravo documentary resulted from the subsequent years of shooting that included hospitals across Canada and the US. In the last five years he started photographing Island Medical Program students studying to be doctors at the University of Victoria.

The result is The Silent Observer, an exhibit of 30 digital black-and-white photos of the students that Grant followed through their days and photographed. The exhibit opened Feb. 8 at Malwood Prints and Drawings Gallery at the McPherson Library.

As a freelance photojournalist from the 1960s through 1990s, Grant travelled the far reaches of Canada shooting photo essays for the National Film Board and shooting world events for Weekend Magazine and The Canadian Magazine. He lost hearing in one ear while shooting the 1967 Six Days War in the Middle East. He covered every Winter and Summer Olympic Games from 1972 to 1992. Over 280,000 of his images are held in the National Archives of Canada and another 100,000 are in the National Gallery of Canada. UVic awarded him an honorary doctorate of laws degree in 2008.

It was during the 1968 Liberal convention that Grant took his famous shot of Trudeau sliding down a banister in the Chateau Laurier hotel. He was the only photographer present when Trudeau made his move.

"I heard people start to laugh and turned around and there he was. I went ‘Oh my God! Click!’ Working with medical students was no different than working with world leaders, says Grant, now 82. It’s a relationship based on trust, one in which he stays respectfully in the background with a trio of Leica digital cameras around his neck.

"I shoot by what I feel. There isn’t anything analytical going on. It’s like ‘Toer, look at that.’ Click.’"

He took photos of medical students in class at UVic as well as on rounds at two hospitals.
The University of Victoria has a reputation as one of the most sustainable campuses in the world. But how did we get there? To answer this question, we’ve reviewed 2009–2011 data on sustainability initiatives to determine how we can improve our performance.

Overview

The Island Medical Program (IMP), based at UVic, was established in 2001 to increase the number of new physicians in BC and encourage them to practice in under-served areas of the province. The IMP is one of four distinct geographical sites of the distributed UBC MD Undergraduate Program, the others being the North- ern Medical Program based in Prince George, the Southern Medical Program at UBC-Okanagan and the Vancouver Fraser Medical Program at UBC-Vancouver.

The IMP has been successful in achieving a “carbon-neutral” campus at the end of 2010 by conducting a comprehensive greenhouse gas inventory, achieving reductions and efficiencies where possible and purchasing offsets.

The New South Tower residence building, completed in 2010, is targeted to achieve the gold standard in the LEED green building rating system, making it one of the greenest gold level buildings on campus.

The Revolving Sustainability Fund, established with initial capital fundings of $250,000, gave out the first loans in late 2011 that will reduce water consumption, support industry teaching labs and electrical consumption in building operations.

Other accomplishments over the past two years include the creation of Sustainability Action Teams in buildings across campus, a shift to providing fair-trade certified products in all campus food outlets, the adoption of a triple-bottom-line framework for major purchasing decisions and the preparation of an integrated energy management plan.

In other areas, such as waste management and energy use, work is ongoing to address sustainability challenges and meet the ambitious goals of the Sustainability Action Plan. For example, as of late 2011, the campus waste diversion rate was 64 per cent, creeping upward toward the overall goal of 70 per cent. A recent campus waste audit report recommended increasing the composting of food waste, paper towels and paper caps as a possible way to reach that target.

To read the progress report and find out more about other sustainable initiatives, visit www.uvic.ca/sustainability.

UVic sustainability videos

A 50-minute video recording of a presentation by Neil Connolly, director, Office of Campus Planning and Sustainability for the Pacific Institute for Climate Solutions, Jan. 12, is available at www.pics.uvic.ca/webstream. pluscollection.

UVic sustainability coordinators Rita Fromhold and Dan MacKinnon of UVic are leading sustainability initiatives in a short video available at http://youtu.be/htyr0CUSzA.

January break-in and theft of personal information

It’s been weeks since a break-in at the University of Victoria’s Administration Building resulted in the theft of personal information of current and former UVic employees, but the impact is still being felt on campus.

“We take this theft very, very seriously,” says UVic President David Turpin. “When employees provide us personal information, we expect it to be safe. Once again, I want to recognize all the concern, frustration and inconvenience this break-in has caused. There should have never happened, and I want to assure our community we are working very hard to ensure something like this does not happen again.”

On the day following the January 7th theft UVic notified all of the 11,845 affected individuals via email or hard copy notice and provided instructions on the steps affected individuals can take immediately to protect their personal information.

The Silent Observer runs on expert advice about what steps employees could take to protect themselves against the fraud and prevent misuse of the stolen information.

The university also established a privacy breach website at www.uvic.ca/privacybreach. The website, which received more than 12,000 visits the first week, continues to be updated as new information becomes available.

A dedicated telephone line and email address to answer questions and provide information were also put into place the first day. In the first week of operation alone, staff handled more than 550 phone calls and 650 emails. “The shock of the theft was one of the greatest challenges, not only for the people calling us but for all of us as well,” said Claudia Fetica, manager of UVic’s payroll department.

None of the employees and former employees affected led to many visits to the payroll office, which opened up its hours on Saturday, Jan. 14. Many staff who attempted to get through by phone to credit bureaus TransUnion and Equifax to activate the recommended fraud alerts on their credit accounts experienced lengthy call waiting and frustrating delays.

UVic notified local financial institutions about the theft and advised them to expect increased activity in the accounts of the former employees.

During the two weeks following the announcement about the break-in.

“All the banks and the credit unions in Greater Victoria provided tremendous support for our employees, and we have sent them personal letters of thanks as well as letters to all the affected employees,” says UVic’s Vice President Finance and Operations Gayle Gorrill.

One of the financial institutions that assisted many UVic employees was the Coast Capital Savings branch at Sheinson and Cedar Hill Road. “I certainly knew that many of our clients are UVic employees, and we stood up to knowing that we would do whatever we could,” said branch manager Sue Alain.

UVic has arranged for credit monitoring services to be available for 12 months for those affected by the security breach. The university will cover the cost for those who enroll in the service. Instructions on how to access the two companies offering the monitoring service are on the privacy breach website. UVic is also cooperating fully with an independent investigation attended by the Office of the Information Privacy Commissioner of BC and continues to cooperate with the Saanich Police into the investigation. As of press time, Saanich Police have ruled out the connection to the UVic theft in one of the three fraud identity theft cases brought to their attention by concerned employees. The fourth case is a particularly complex one that occurred on Jan. 9 and involved online purchases where a link to the UVic theft may never be definitively proven or ruled out.

From time to time the police release information publicly about the investigation when they think it is in the public’s best interest or assists their investigation. UVic attempts to include this information on the privacy breach website as soon as possible.

Turpin commissioned an external review by internationally recognized expert and former BC Privacy Commissioner Dr. David Flaherty to examine the security of sensitive information at UVic. The review will provide a report—expected in about four months—to UVic’s president and Board of Governors with recommendations on the physical and electronic security of sensitive personal information in the custody or control of the university.

At Flaherty’s recommendation, the university is also carrying out an internal assessment as part of the process. It will be led by Prof. Jamie Cassels of UVic’s Faculty of Law under Flaherty’s guidance. Cassels will be able to call upon individuals within the institution with intimate knowledge of existing policies, procedures, and practices related to this matter. More information for the external review and the associated internal assessment are posted on the privacy breach website. Members of the UVic community are invited to send comments and suggestions to Cassels at privacyreviews@uvic.ca.
The tipping point for me was a Friday afternoon five years ago. I was sitting in my office searching Google Scholar for publication information on one of my recent papers. My most heavily cited paper at the time had about 150 citations. In my scientific domain, anything over 100 was considered a very high-impact paper. But what if that number really means that only 150 people read my paper? Was 150 readers an acceptable impact?

For me, the answer was no. My “normal” science wasn’t having enough impact on society. What I needed to do, I thought, was approach a wider audience through Batman.

That’s when I decided to make the dissemination of science to the general public a major part of my activities as a scholar and academic. The decision has taken me down the road to becoming a books author aimed at increasing scientific literacy.

Shifting gears from my normal academic writing took a bit of thinking. I am a research scientist in the area of neuroscience, kinesiology, and the wonder of the human body. I knew that communicating with the public and popularizing science would be rewarding. What I had to think through was how best to provide relevant and timely links between scientific concepts and public interests, in an accessible and engaging way.

What is what brought me face to face with Batman and Iron Man.

Science fiction and superhero movies are extremely popular and represent opportunities for exploring scientific concepts in a pop-culture setting that is comfortable and familiar. What is more, Batman has been the subject for me in two books: Becoming Batman: The Possibility of a Superhero (Johns Hopkins University Press, 2008) and Inventing Iron Man: The Possibility of a Human Machine (Hopkins, 2011).

Both icons are pitched as real human beings who used training (Batman) or technology (Iron Man) to achieve extreme outcomes that seem believable. In my books I have essentially asked Is it really scientifically possible? And if so, how would it work, and what would it mean?

In my books, science concepts are explained using the physical and technological marvels of the fictional characters to expose the real-life workings of the human body. Neuroscience Care Concepts from the Society for Neurosciences and the “Core Principles of Physiology” from the American Physiological Society served as guides. Those concepts range from the organization of the nervous system to pathophysiology of common and on to neuroprosthetics and brain-machine interface.

I have received countless emails and letters from people who have read my Batman and Iron Man books, and many of the readers thank me for improving their knowledge of how their bodies work. Over and over they write things like “I never knew muscles worked like that,” or “I didn’t know my bones could change.”

A recent email confirmed that my decision five years ago was the right one. It read, in part: “For the past few years I have been on a journey to get in shape...After reading your book I began to do more research and became motivated to better my physicality...It was very inspiring, it kept me off the couch. This may seem a bit funny but ever since I was a young child I wanted to be Batman. As of now I know I can never go out and fight crime but at least I feel in shape enough to. Thanks for writing this great book.”

An e-mail message won’t get me another grant, or a raise. But it does make me feel good about my own contribution to society and how the full effect of my own career may one day be weighed up and assessed.

That’s the kind of impact I can live with.

Change starts here: UVic and the United Way

The final fundraising tally for the 2011 UVic United Way campaign came in at $271,163, with a cool $36,641 raised at on-campus events from July through December. The campaign also welcomed 62 new donors.

“The generous sponsors and large team of volunteers from the UVic community—the committee members, event coordinators and participants—should be very proud,” says UVic campaign chair Charles McQuade, “Our fundraising efforts help the United Way make a huge difference in our community each and every year.”

The UVic United Way Book Sale, coordinated by Jesus MacGregor (UVic Libraries) raised the most money of any United Way campaign special event in Victoria, bringing in over $20,000 from sales of donated books, records and DVDs. The mammoth event could not have happened every year without an army of dedicated volunteers, including members of the UVic Vikes, UVic student ambassadors and even Times Colonist booksale volunteers.

Unsold books from this year’s sale were all donated to non-profit organizations (Better World Books).

Uvic plays host to a science communication conference May 25–27, “How To Talk about Science” is an interactive event focused on disseminating science to schools, the general public, and the media. See http://cbr.uvic.ca/conferences for more information.

Our Place and Women in Need). United Way donations help the nearly 128,000 Victoria residents who benefit from United Way supported programs and services delivered through 67 agencies. Visit the UVic campaign site at http://unitedway.uvic.ca/ for more information, and watch for the 2012 UVic United Way campaign kick-off in September.

University of Victoria

The Accidental Collector

As part of UVic Libraries’ lecture series on collectors and the joy of collecting, Ron Greene will speak on “The Accidental Collector” Feb. 15 from 2–4 p.m. in room 4063, Archives and Special Collections Classroom in the Meeniyan Centre for Learning/McPherson Library. A lifelong resident of Victoria, Greene spent his business career with Capital Iron, which was started by his father in 1934 and which he ran until 1997. His interests include local history, numismatic, and heritage buildings.

Kudos coming for community heroes

Local community leaders are lauded every year at the Victoria Leadership Awards. DLH is a founding partner of the 10-year awards program, with the University of Victoria Community Leadership Awards (up to two per year) acknowledging leadership in linking the university and the community for greater public benefit. On Jan. 19, in advance of the gala awards event, Leadership Victoria announced its Lifetime Achievement Award recipient: local philanthropist and businessman Nick Rayni. The 2012 VLA gala reception takes place Feb. 21 at the Fairmont Empress. Biographies of the 2012 nominees—including David Churney, Ali Bastamian, Mary Ellen Perkins and Andrew Weaver, to name just a few from UVic— can be found at http://bit.ly/uvic12Z.

The late Rt. Hon. John Diefenbaker rose from humble origins to become prime minister of Canada and an important figure in the country’s history. As a student, he was a member of the UVic faculty and served with distinction as an elected member of the Victoria City Council. He was a great champion of the arts and sciences and a much-loved figure in Victoria. In recognition of Diefenbaker’s achievements and his enduring legacy, the University of Victoria is unveiling the John Diefenbaker sculpture located on the corner of Quad and McPherson—affectionately known as the ‘ring’—in celebration of UVic’s 50th anniversary.

The 10-minute dedication service will take place at 10:30 a.m. on Thursday, Mar. 1 and will feature speakers ob the role that the University played in Diefenbaker’s life, his impact on the University, and UVic governance. Following the service, the statue will be unveiled by Dr. Pedlar, who will deliver remarks on the significance of the sculptural piece and its inspiration. The dedication service will be held in memory of the Rt. Hon. John Diefenbaker and will celebrate the 50th anniversary of the University of Victoria. The event will begin in the MacPherson atrium at 10:30 a.m. and end at 11:30 a.m.

For more information, visit http://bit.ly/uvic50Z.

E. Paul Zehr is a professor of neuroscience and kinesiology in the Division of Medical Sciences and the School of Exercise Science, Physical, and Health Education at UVic. A longer version of this essay, published in the Chronicle of Higher Education is available at: http://chronicle.com/article/Batman-Iron-Man-March2012/
Great teachers help shape lives. That’s why movies like Finding For- rector, Dead Poets Society and To Sir, With Love can resonate so deeply. New, a new initiative launched in January 2012 by UVic’s Teaching Centre is helping inspire the next generation of university professors.

Teaching excellence is a top priority at UVic, and at the end of January, past recipients of UVic teaching awards opened their classroom doors for two days to graduate students for a firsthand experience of excellent teaching in action.

Nearly 100 graduate students participated in the Sharing Best Practice event on Jan. 30 and 31. They attended 29 undergraduate classes ranging from introductory psychology and political ecology to minority language issues and advanced thermodynamics.

“Ironically, teaching is often a solitary activity for teachers themselves, one we don’t share enough with one another. I want to thank these brave colleagues for so generously opening their classroom doors so that others can learn from them,” says Teresa Dawson, director of the Learning and Teaching Centre and a senior instructor in UVic’s Department of Geography.

The award-winning instructors who led the classes included Mary Sanseverino (computer science), Mar- tin Smith (psychology), Judith Michel (English), Gregory Rose (Greek and Roman studies) and David Blades (curriculum and instruction), to name only a few.

Cynthia Korpian, TA Training Program Manager, who organized the event, says the experience for the graduate students was remarkable and she also teaches beginning teachers to watch real-life teaching situations. During this event, graduate students were exposed to different classroom management strategies, student interactions, and new approaches to teaching. The outcome is that gradua- te students will be better prepared for when they teach undergraduate students.

On Jan. 31, PhD candidate Cath- erine Nutting (history in art), a recipient of UVic’s 2011 Andy Farquharson Award for graduate student teaching, sat in on Sanseverino’s first-year class on computers and information processing. Computer Science 105 gives students the chance to develop a range of technical problem-solving abilities and is composed of two topics related to computers and the comput- ing environment: one addresses the

“I noticed how comfortable she was teaching. The award-winning instructors taught in a way that felt realistic to this ‘in-between’ world where teaching is a solitary activity for teachers,” said a graduate student.

UVic’s Teaching Centre is helping inspire the next generation of university professors by offering the most comprehensive dental services available.

Ideal teachers share best practices

BY TARA SHARPE

BY MEL GROVES

Coming out, homelessness, mental health, childhood labour… entries in the 2011 Diversity Writing Contest left few stones unturned on the themes of diversity, equity and inclusion.

Congratulations to the winning writers, who were recognized during the opening of the Province’s Diversity Research Forum on Jan. 23 in First Peuples House.

Aysia Law, a second-year creative writing student, took home first place and the fiction category award for her story ’Cold Snap.’ Her piece was inspired by an experience she had when volunteering for a homeless man in Vancouver.

Kathleen Murdock was second with “Divorcing the Seven Year Spell.”

In the personal narrative catego- ry, Jerold Flecker, an undergraduate student with an interest in writing, film and music, placed first with “Victory, My Son.”

Natascha Clark was second for her piece “How I Found Unconditional Acceptance.”

First-year MFA student Kyren Regehr claimed first prize in the poetry category for her poem “Bit- tersweet Bean.” Her work has ap- peared in literary journals including The Malahat Review, Grain and Room Magazine, and has been shortlisted for several literary awards.

Michelle Zakrison placed second for her poem “On Paper.”

The winning entries in each cat- egory are available on the website http://library.uvic.ca/events/write- ingcontest/. First-prize entries will also be published in Multiplicity, the univer- sity’s diversity newsletter.

Sometimes simple ideas have big payoffs. The inaugural recipients of the university’s new Revolving Sustain- ability Fund grants successfully pitched projects that will save the university enough energy and water in less than five years, to pay for them- selves in reduced utility costs.

The Department of Chemistry will replace the current lab apparatus with portable electric vacuum pumps. The current apparatus use a vacuum filtra- tion system, requiring a constant flow of water at a maximum rate, whereas the new models use no water at all. The total funding for this project is $31,000 and is expected to result in annual energy savings of $2,500, and a payback period of 2.7 years.

The second-funded project will re- sult in the replacement of the carbon monoxide sensors in the University Centre Parkade. The existing fans run 17 hours a day, whether they’re needed or not. With the new system, fans will only operate as required to keep the level of carbon monoxide in the parkade at a safe level. The $8,000 project is anticipated to result in an annual energy savings of $2,500, and a payback period of 2.7 years.

“The $250,000 sustainability fund was established last year in response to the objectives of UVic’s Sustainability Action Plan,” says Dan MacKinnon, UVic sustainability coordinator. “The fund gives everyone an opportunity to make a positive impact and reduce the carbon footprint of our campus.”

The fund is one of the first of its kind in a Canadian post-secondary institution.

Call for applications

The next deadline for applications to the Revolving Sustainability Fund is Feb. 29. For more information contact Dan MacKinnon at damckinnon@uvic.ca or 250-721-6678, or visit www.uvic.ca/ sustainability.
Three individuals and one innovative team have received a President’s Distinguished Service Award for their outstanding contribution to the betterment of the university and its community.

“Our university is about people, and our strength is our people,” says UVic President David Turpin. “We are very fortunate that our community is full of great people, who are very committed to our university—very committed to what they do, focusing on what they can contribute. I am pleased to congratulate this year’s award recipients, and thank them for everything they do to make UVic a diverse, dynamic and welcoming university for our students and a stimulating and supportive place for our faculty and staff.”

The three individual awards are for outstanding contributions to the learning and working environment. The team award recognizes a team or group for innovations that improve an education, administrative or other organizational process through creative approaches.

This year, the Team Award for Innovation was presented to the WITS Programs Team (psychology). The individual award winners are Leah Nelles (enrolment services), First Five Years: Outstanding Contribution; David Nelles (earth and ocean sciences), Award for Outstanding Service; and Diana Walton (nursing), Award for Outstanding Leadership.

Individual Award for Leadership
Diana Walton, Academic Administrative Officer, School of Nursing
On any given day, Diana Walton is the first to arrive and the last to leave the School of Nursing office. As academic administrative officer, she oversees operations that support over 700 students, 17 staff, 30 regular faculty and numerous sesquiannual and adjunct faculty members.

And she’s garnered the respect and admiration of everyone in the school. “Diana inspires those with whom she works to influence change in a participatory manner, and her energy, enthusiasm and commitment to UVic are phenomenal,” says Rosalie Starzomski, associate director of research and scholarship.

A 20-year employee at UVic, Walton started her career working part-time for nursing distance education and has held her current role since 2005. On top of managing accounts and budgets, preparing schedules for approximately 20 course sections per year, providing orientation for sesquiannual and faculty and contributing to committees, she fosters a strong sense of community in the School of Nursing with her natural leadership skills.

“I can think of no one who provides positive energy and direction for students, faculty and staff as consistently as Diana. In all of the varied situations in which we find ourselves, Diana strives to bring an affirming and encouraging attitude to our workplace and to make our school inviting and supportive to all,” says Noren Friesen, director of the School of Nursing.

Individual Award for Excellence in Service
David Nelles, Senior Laboratory Instructor, School of Earth and Ocean Sciences
Drilling a well on campus or coordinating an international field school in Europe is all in a day’s work for David Nelles. A senior laboratory instructor in the School of Earth and Ocean Sciences (SEOS), David ensures the school’s extensive lab- and field-based programs deliver outstanding learning experiences for students.

David not only oversees earth and ocean sciences field schools, but also instructs and develops labs and lab manuals; schedules, oversees and mentors graduate teaching assistants; and advises on and coordinates student award nominations—including overseeing the establishment of two 30-metre wells on campus which provide SEOS students practical experience in groundwater analysis.

“Used to joke that David Nelles was the next step in human evolution because he could be everywhere at once,” notes one SEOS undergraduate student. On field trips, “Dave walked twice the distance of any student, gathering and forth to answer questions and pointing out interesting features in the rock.”

Above all, David’s commitment, his efforts and innovations and his genuine enthusiasm for studying and understanding the earth are invaluable to the experiential learning and ultimate success of SEOS students.

Team Award for Innovation
WITS Programs Team
Ronnie Leadbeater, Donin Brown, Katheren Riel, Emilie Gladstone, Paveena Sukhawathanakul, Shelly Booth, Tacy Desjardens, David Guilbault, Russ Gothard, Alison Lynch, Rachel Yeung Thompson (Department of Psychology)

An inter-professional and interdisciplinary team is nurturing positive social interactions and social responsibility to reduce bullying and peer victimization in elementary schools.

Established in 1998 in response to the death of Reena Virk, this collaboration with the RockSolid Foundation of Victoria now includes national partnerships and collaborations for integrated support programs for children and adults in their homes, schools and communities.

Lead by UVic’s Dr. Ronnie Leadbeater, co-director of the BC Child and Youth Health Research Network, the WITS Programs team is comprised not only of UVic students and researchers, but also of community leaders from the Rock Solid Foundation, a graphic artist, and an indigenous teacher and instructional technologist. Their recent innovation, a state-of-the-art interactive website, makes the evidence-based WITS programs accessible beyond urban centres to rural and remote areas of Canada.

The new WITS website (www.witsprogram.ca) extends the reach of the program, helping more children and their families and teachers to use their WITS to walk away, ignore, talk it out and seek help to deal with peer conflicts. And the new online training ensures the continued growth of the WITS program across Canada, with over 600 people participating in the WITS Online Teacher Accreditation Training program since September 2010.

The POLIS Water Sustainability Project (Centre for Global Studies) was chosen as one of five featured projects in a national publication celebrating the best and brightest Canadian water champions. Water’s Next is an annual publication of Water Canada magazine that highlights significant achievements and contributions to Canada’s waterscape. The article features an interview with POLIS Oliver M. Brandes, highlighting the project’s success at bridging policy and grassroots action. http://waternext.com.

Gustavson School of Business BCmoms student took top honours in academic case competitions and were first-place finishers in two other significant categories at the annual Bayes De Commerce (BDC) West Business Competition. BDC West is the largest student-run business competition in the West and is a three-day event that took place Jan. 14 and 15 at the University of Alberta. This year, over 500 business students from 11 western universities participated. Gustavson students earned a first for non-profit, a second in human resource and a third in accounting. The team of 47 students also placed first in participation, which recognizes the efforts of the entire team has attended, sportmanship and citizenship, and they won a first in “social” which resembles an “Amazing Race” style of competition.

An Introduction to Islamic Archaeology (Edinburgh University Press, 2010) by Dr. Marcus Milwright (history in art) has been named an Outstanding Academic Title of 2011 by the magazine, Choice: Current Reviews for Academic Libraries. Peer reviewed by Harvard archaeologist Professor C.C. Lamberg-Karlovsky, Milwright’s textbook is described as “an outstanding introduction that can be read with profit by general readers as well as a professional . . . highly recommended.” Milwright, director of UVic’s Medieval Studies program, is also speaking at an international conference at the Hajj at the British Museum in March prior to an April residency at the Shinge La Centre for Islamic Arts and Cultures in Honolulu.

While Department of Writing journalism instructor Sean Holman didn’t win the J-Source Canadian Newspaper of the Year award, his blog “J-Digital” has been nominated, the jury did recognize Holman with a “special mention” for his “innovation in delivering and engaging the news” through his watchdog site www.podcoryonline.com. His nomination reads, in part: “Unsure of any other blog around, Sean has consistently held the BC provincial government’s toes to the fire, breaking stories constantly that other media don’t cover. The fact he has done this without the auxiliaries of a media outlet speaks volumes for his abilities and his commitment to our profession.” J-Sources has been honouring excellence in journalism since 2008.
Lululemon founder named Distinguished Entrepreneur of the Year

BY DIANNE GEORGE

Chip Wilson, founder and chair of the board of directors of yoga-wear giant Lululemon Athletica, has been named UVic’s Gustavson School of Business Distinguished Entrepreneur of the Year.

“Chip Wilson exemplifies the values of a visionary entrepreneur,” says Peter B. Gustavson, founder and chair of the Distinguished Entrepreneur of the Year Award (DEYA) Committee. “He turned a passion for health and fitness into a world wide movement and has inspired countless others through his unique outlook and commitment to quality. His values permeate everything he does,” says Gustavson.

May (Hao) Cheung, a 2010 Gustavson MBA grad hired at Lululemon as a business-solutions specialist, confirms that it’s not just the yoga wear that has to be a good fit at Lululemon. Their extensive hiring process connects with the company’s emphasis on culture. Cheung had five phone interviews before being asked to a face-to-face interview, which lasted three hours and involved four people.

“I am grateful to be part of this amazing company that Chip Wilson started not so long ago,” says Cheung. “I have to admit, I still get starstruck whenever I see him walking down the hallway or my desk. Working at Lululemon, I get to live and breathe the company’s strong corporate culture every day.”

Examples of the culture are everywhere in the head office. They all sit together in an open area—even directors; fitness classes are available throughout the day along with health and fitness benefits. Cheung says it’s also about entrepreneurship, quality and fun.

“The culture creates such an amazing, collaborative atmosphere that everyone is so passionate about their work.”

“We tell our students to do something they are passionate about,” says Dr. Ali Paetschmal, dean of the business school. “Chip is an excellent role model for them—he’s built an enormously successful organization doing what he loves.”

Wilson founded Lululemon in 1998 and opened its first store in Kitsilano in 2000. The company now has 191 stores and showrooms across Canada and the US and in Australia, China and New Zealand. Before creating Lululeum, he founded Westbeach Snowboard Ltd., a Vancouver-based surf, skate and snowboard retailer, prior to that he worked in Alberta’s oil and gas industry.

Wilson, who says he lives and breathes the athletic clothing business, also gives back to community. He established the annual “Chip’s Not Dead Yet Memorial Mile” run to raise funds for the BC Children’s Hospital and the imaginary charity that works to provide every child in Ethiopia a quality education.

Wilson studied at the University of Alberta and the University of Calgary where he graduated with a BA in economics his wife Shannon holds a UVIC MBA (1996) and post-grad teaching certificate (1998).

Wilson is the ninth DEYA recipient. The vision and entrepreneurial accomplishments will be celebrated at the annual gala on June 7, 2012 in Victoria. Wilson joins a select circle of distinguished entrepreneurs: JR Shaw, founder of Shaw Communications Inc. (2011); Alex Campbell, co-founder Thirty Foods (2010); Sir Terence Matthews, a technology entrepreneur and investor in telecommunications ventures (2009); Cloe Reddick, a founding shareholder and executive chair of Westjet (2008); David Black, founder of Canada’s largest privately owned newspaper publishing company (2007); Gwyn Morgan, who established EnCana Corp. as the country’s largest energy company (2006); Dave Ritchie, chair emeritus of Ritchie Bros. Auctioneers (2005); and Jeff Mallett, former president and chief operating officer of Yahoo (2004).

For DEYA gala tickets contact 250-721-7006 or atamans@uvic.ca.

IDEAFEST 2012
Thrilling thoughts, brilliant brainwaves and imaginative ideas

Spend a week this spring exploring the breadth and depth of UVic’s research and creative activities at the university’s inaugural IdeaFest, running from March 5–10 on every corner of campus.

Led by the Office of the Vice-President Research with participation and support from nearly 30 faculties, departments, schools and centres, this week-long festival is a chance for faculty, staff and students to take a deeper look at the fascinating and world-changing ideas being produced at UVic.

“This festival shines a spotlight on the voices, values and experiences that shape our unique identity and community,” explains Howard Brunt, vice-president research.

“Student and faculty researchers and artists have been thinking about their passion, intellectual energy and expertise into discoveries that are improving and enriching people’s lives—a fact that deserves to be celebrated and explored across our entire community.”

Intended as a pilot year for an even bigger festival during the university’s 50th anniversary period in March 2013, IdeaFest 2012 will feature many of UVic’s most pioneering ideas presented using a healthy mix of media, including interactive lectures, interdisciplinary hot-topic debates, performances and exhibits, panel discussions, tours and web-based storytelling.

Examples of some of the ideas up for discussion during the festival include Islamic finance, ecological governance, health literacy, creativity, socially responsible business, water issues, the Occupy Movement, aging, digital humanities, the Arab Spring and whether or not the book—in its print form—is on deaths door.

The full program of IdeaFest activities—including updates and additional events as they are scheduled over the month of February—is available for browsing at www.uvic.ca/ideafest. With over 30 events in the schedule, the hardest part will be figuring out which idea to start your personal journey of discovery with.
For a complete list of events, visit the online calendar at www.uvic.ca/events

THURSDAY, FEBRUARY 9

■ Orion Lecture 5:30 p.m. (Harmony and Cadence in Gregorian Chant). Professor William Caplin, James McGill Prof of Music Theory. MacLaurin B125 250-721-8644
■ Lecture/Seminar 7:30 p.m. - Australia - Many Models for a Shared Future. The Royal Society of Canada Governor General Lecture Series presents Dr. James Miller, Canada Research Chair, Native Newcomer Relations, Univ. of Lethbridge. Roman. 250-467-5467

FRIDAY, FEBRUARY 10

■ Lecture/Seminar 12 p.m. - Universal Design for Learning and Assistive Technology. Learn iPad in the Classroom. MacLaurin D11 250-721-7917
■ Music 12:10 p.m. - FrigidWax. Featuring School of Music guitar students. MacLaurin B125 250-721-9644
■ Music 3 p.m. - UVic Wind Symphony, Gerald Kang, conductor. University Centre Fanfare Auditorium. 4:30 - 5:30 p.m. 250-721-8480

SATURDAY, FEBRUARY 11

■ Music 8 p.m. - Faculty Recital: Galliard Winds. Alexander Drum, guitar, with Anne Grimen, soprano. MacLaurin B125. 517-18-13-19 250-721-8644

SUNDAY, FEBRUARY 12

■ Lecture/Seminar 7:30 p.m. - Campaign To End the Blockade of Gaza: Canada’s Role. Ehab Lotayef, Montreal-based poet and long-time solidarity activist will share his account of the freedom Flotillas in Gaza and El feminine. Hickox 105. Admission by donation. 250-721-7713

TUESDAY, FEBRUARY 14

■ Lecture/Seminar 1 p.m. - Inclusive and Respectful Workplaces: Rooting Our Personal Management. Segedick Clock. 250-721-8488
■ Music 8:30 p.m. - The Squatters. Marcus Morley, Will Sanders and Ron Small. Univ. Centre Fanfare Auditorium. 25:21-721-8480

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An Age of Empire: What Can We Learn from the Romans? Dr. Eric O'Brien (U of Fraser Valley). Strong Cafe. 250-721-9354

FRIDAY, FEBRUARY 24

■ Lecture/Seminar 12 p.m. - Universal Design for Learning and Assistive Technology. For One and All. Robertson Hall, MacLaurin B31 250-721-7917
■ Music 9:30 p.m. - FrigidWax. Featuring School of Music woodwind students. MacLaurin B125. Admission by donation. 250-721-8484
■ Music 9 p.m. - Visual Showdown. Students from the studies of Benjemain and Butterfield, Susan Young and Anne Grimen performing works by J. S. Bach. MacLaurin B125. Admission by donation. 250-721-8484

SATURDAY, FEBRUARY 25

■ Music 7:30 p.m. - University of Victoria Chamber Singers. Awakening Spring. Brian Whitmarch, conductor. MacLaurin B25. 510-19-10 250-721-8644

THURSDAY, FEBRUARY 23

■ Cafe Scientifique 6:30 p.m. - Death, Dying and Palliative Care. Dr. Keith St John. UVic. RSVP required. cb@uvic.ca or 250-472-4087. Strathcona Hotel, 909 Douglas St. Maple Room. 250-472-4087

UNIVERSITY OF VICTORIA ADMINISTRATIVE AND ACADEMIC PROFESSIONALS
day in the life

By Phil Saunders

When you enter the Jack Petersen Health Centre, you will be standing in a reception entrance filled with a half dozen students waiting to see a healthcare professional. This is the home of University Health Services. It’s also where Sara Wegwitz was working when she started on her career in health care.

Wegwitz, a 1998 graduate of the UVic nursing program, spent the first part of her nursing career gaining clinical experience in a coronary/cardiovascular care unit in Phoenix, Arizona. She then moved to Vancouver where she obtained her critical care certification and worked in an ICU. In 2002 Wegwitz returned to Victoria, began teaching nursing at Camosun College and discovered a passion for educating. She returned full circle to UVic in 2005 as an RN health educator and advocate for healthy living at UVic.

“I feel like it’s my M.O.,” she says, with a twinkle in her eye. “I’ve found something that I’m really passionate about that combines with my deep-seated desire to serve, contribute and make a difference in the lives of people.”

As UVic’s nurse educator, Wegwitz works with nursing students to promote healthy living and wellness on campus.

“Working with this demographic means I can reach young people at a formative stage of their lives,” she says. “And being healthy and well is the foundation for a life well-lived.”

Her mission to help people live healthier isn’t limited to her role at UVic. She also offers a community education program at the Burnside Gorge Community Centre called Taillor-making a Healthier You—Finding Your Fit, which gives participants a chance to explore their personal health and wellness, identify what is holding them back and try on different tools and strategies to find their personal health fit.

“My message is that being well and healthy is so easy and affordable for anyone,” she says. “It’s being sick, tired and stressed out that’s hard work. There are specific small things you can do over time that will add up cumulatively and lead to extraordinary results.”

In addition to collaborating with other members of student services units on initiatives and providing strategic support to her director, a large part of what Wegwitz does is working with students and other student groups on campus. As I arrive to speak with her she is busy with two students putting together promotional packages for Sexapalooza, a three-day event Feb. 7–9 being put on by the UVic Students’ Society to raise sexual health awareness. When not at work, volunteering for Leadership Victoria or socializing, Wegwitz is on her bike commuting to and from work or careening around Victoria.

“When I clip in, it’s like I’m four years old again,” she says, a smile spreading across her face. “The opportunity to be free, go fast and have fun—to have an adventure, experience nature…it’s a feast for the senses!”

She describes a trip she took near nine years ago—travelling alone by bike up the West Coast of Ireland—as the greatest vacation she’s ever had. “The people there are so friendly. They constantly apologized for the weather, but, being from Victoria, the rain didn’t bother me too much.”

University Health Services is expanding its population health approach with a number of programs, including the unveiling of the UVic Collaborative Eating Disorders Clinic later in February, a mood disorders clinic and a chronic care clinic. And check out the monthly Student Health 101 e-magazine, where this month, UVic students talk about healthy relationships: http://read101.dev/uvic.html

UNESCO Chair Continued from P1

learning and participatory research. This unique chair will be shared with Dr. Rajesh Tandon, a UVic honorary degree recipient and president of the Society for Participatory Research in Asia (SPRISA) based in India.

“As an early priority we want to give visibility and provide support to community-university research partnerships in Africa that focus on global phenomena, poverty and social justice through increased community engagement.”

Hall’s recent involvement with a network of institutes from around the world in the Global Alliance of Community Engaged Research (GACER) will be a central part of the work that Tandon and Hall will undertake. GACER has brought the issue of global pressure for social and economic change to the attention of universities.

This global network of institutes, located at UVic and headed by Hall, put out a communiqué in November urging universities around the world to address issues of sustainability, poverty and social justice through increased community engagement.

As he sets his sights on a leadership role in the world conference on higher education in Barcelona set for 2013, Hall will continue to address the importance of social responsibility in higher education through shared global networks, and our students, our university and our world will be better for it.

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That name again is Phat King.

We’d like you to consider what you shouldn’t be putting down a drain. Like fats, oils and grease, for instance. Connect with Sustainable U on Facebook. Take the Phat King Challenge and you could win an Xbox 360 with Kinect bundle. The winner of this challenge will be selected by a panel of judges, not by random draw.

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Day in the Life

L-R: Wegwitz and third-year nursing students Christina Verhagen and Megan Peters. PHOTO: UVIC PHOTO SERVICES